

# amanda greenfield

GRAPHIC DESIGNER

 amanda@designamg.com

 designamg.com

 Frederick, MD

## SOFTWARE

Adobe Creative Suite

Illustrator

InDesign

Lightroom

Photoshop

Microsoft Office 365

Excel

PowerPoint

Word

SharePoint Online

HubSpot

Wrike

Canto

Esri ArcGIS Pro

Mac & PC Platforms

## AWARDS

Healthcare Advertising Awards

2024 Winner: Gold

2024 Winner: Silver

2023 Winner: Gold

## EDUCATION

BFA in Graphic Design  
The University of Tampa

## EXPERIENCE

### Graphic Designer at Adventist HealthCare

September 2020 – Present

Gaithersburg, MD

In my current role, I protect and preserve the integrity of the Adventist HealthCare brand. I design a multitude of print and digital marketing materials for all hospitals, entities, and service lines; maintain daily project workflow in a fast-paced environment where being efficient and detail-oriented is an absolute must; and collaborate with multiple stakeholders and vendors to ensure the message is communicated clearly and designed impactfully. I've been the lead designer for multiple marketing campaigns and I manage, design, and deploy five entity-specific internal newsletters on a monthly basis.

### Freelance Designer for Luna Pet Care

April 2023 – June 2023

I worked with the owners of Luna Pet Care to design the company logo. Additional materials included packaging for their products and a series of graphics to make their product listings on Amazon stand out amongst their competitors.

### Graphic Artist at Direct Response Consulting Services

June 2018 – September 2020

Falls Church, VA

At Direct Response Consulting Services, I designed various direct mail package components. Also scheduled and monitored all art production, maintained digital files, and processed art billings in a timely manner.

### Freelance Designer for The Michael J. Fox Foundation

February 2017

Washington D.C.

I designed the event logo for the Michael J. Fox Foundation's annual Tips for Parkinson's fundraiser in Washington, D.C.